

If North Carolina
wineries can...



...why not
North Carolina
breweries?

North Carolina's **SPECIAL EVENT PERMIT**

North Carolina wineries can pour samples, sell by the bottle, and sell by the glass at NCABC-approved "Special Events." These events include -- but are not limited to -- **farmers markets, trade shows, agricultural festivals, and even balloon races.**

North Carolina's craft breweries do not have this right, probably because we never asked. We're asking now. With the **economy still suffering** and our **raw material costs rising**, North Carolina breweries deserve equal access to promote specialty beer... the same opportunity afforded to our state's great wineries.

A North Carolina **Brewery** Special Event Permit:

- mirrors the existing North Carolina **Winery** Special Event Permit
- is available **only** to North Carolina breweries
- can boost **tourism** and **create new jobs**
- is supported by nearly 30 North Carolina breweries
- has **no industry opposition** (NCBWWA, NCRA, NCRMA all neutral or supportive)

Please support the Brewery Special Event Permit.

PERMITBEER.COM
Equal Respect. Equal Opportunity.